

AF/EPW  
3611

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the U.S. Patent Application of

Alan A. SIEGEL and Rod LOWENSTEIN

Examiner: Cassandra Hope Davis

Serial No.: 09/659,525

Art Unit: 3611

Date Filed: September 12, 2000

Our Docket No.: P-5

For: Apparatus and Method for the Distribution of Consumer Product Information

Mail Stop AF  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CUSTOMER NO. 28752

AMENDMENT AFTER FINAL REJECTION  
AND REQUEST FOR RECONSIDERATION


SIR:

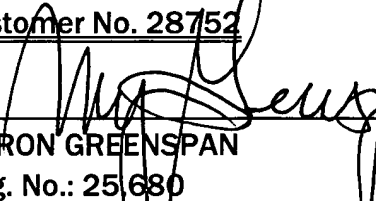
In response to the Final Office Action mailed May 18, 2004, applicants amend the above captioned application and request that the Examiner reconsider his rejections as to the same.

**U.S. Patent Application of Siegel et al. - 09/659,525 - Art Unit: 3611**  
**AMENDMENT AFTER FINAL REJECTION AND REQUEST FOR RECONSIDERATION**

Early allowance and issuance of the subject application is, accordingly, respectfully  
solicited.

*Applicant hereby petitions that any and all extensions of time of the term necessary to render this response timely be granted. COSTS FOR SUCH EXTENSION(S) AND/OR ANY OTHER FEE DUE WITH THIS FEE DUE WITH THIS PAPER THAT ARE NOT FULLY COVERED BY AN ENCLOSED CHECK MAY BE CHARGED TO DEPOSIT ACCOUNT #10-0100.*

Date: Sept. 3, 2004   
Lackebach Siegel LLP  
One Chase Road  
Scarsdale, NY 10583  
Telephone: 914 723 4300  
MG/as

Respectfully submitted,  
LACKENBACH SIEGEL LLP  
Attorneys for Applicant(s)  
Customer No. 28752  
By:   
MYRON GREENSPAN  
Reg. No.: 25680

**Certificate of Deposit by Mail**

*I hereby certify that this correspondence is being filed by depositing same in an envelope stamped first-class mail, addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, in a duly marked U.S. Postal Service drop box, with appropriate postage, on the following date:*

Myron Greenspan

Name

Signature

Date

Sept. 3, 2004 